



Ms. Hasnah Ahmad

Executive Director Malaysian Textile Manufacturers Association

Hasnah Ahmad is a key representative of the Malaysian Textile Manufacturers Association (MTMA), the national body representing Malaysia's textile and apparel industry. She serves in an executive capacity within the association and is actively involved in industry coordination, stakeholder engagement, and training development initiatives. With over 20 years of experience in training, talent development, and industry collaboration, she has contributed significantly to bridging skills gaps and supporting workforce capability within the textile sector. Her role frequently includes liaising with government agencies, industry players, and international partners, positioning her as a central figure in advancing Malaysia's textile industry development and capacity building efforts.